



(pronounced 'may shee") noun. Japanese Business Card - a ceremonial tool to exchange information with counter-party and show respects at the same time.



DIGITAL BUSINESS CARD TECH

## WHY DIGITAL

Digital cards are the future; nearly 77% of small and medium businesses in the US believe that a digital presence helps them in customer acquisition.



Digital Business Cards give your clients all the info they need to make contact with you in any manner they choose.



Your digital business card is shareable on any social media or messaging platform. This alone increases your online presence significantly.



Showcase your business by guiding users to the key elements on your website.



Real-time usage tracking provides insightful analytics to identify opportunities or weaknesses within your business model.



No more printing of business cards, and brochures.



Conventional business cards are killing trees. Because we offer a 100% digital product, your business will greatly reduce its carbon footprint.



Clients can fill in forms directly through your digital business card.



# HOW IT WORKS

## CONVENIENCE

Because mobile phones are a necessary business tool which you always have on your person, your digital business card is always ready to share.

## LONGEVITY & COST

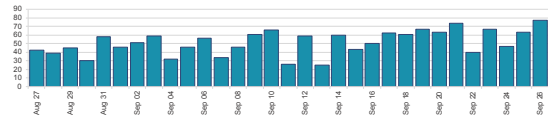
By being a completely digital product, you can rest assured that you will never run out of cards to share. Should any of your details change, there won't be any need to discard your old cards and order 1 000 more. We will simply update your card at no additional fee.

## SUSTAINABLE BUSINESS

Printing cards kills trees and uses poisonous ink which is not to the benefit of nature. Our cards will position your business as a front-runner for a green business and promoter of environmental sustainability.

# TRACKING & ANALYTICS

## DAILY INTERACTIONS



## CONTENT OVERVIEW

Total Views: 1595  
Avg Views per Day: 51

## MOST INTEREST:

SECTION	% OF EACH SECTION
services	40.65 %
profile	59.35 %

## PROFILE

Email	89
Mobile Number	104
View on Maps	46
Website	64
LinkedIn	14
Facebook	9
Save to Contacts	54
WhatsApp	39

## SERVICES

Virtual Showroom	31
Finance Application	47
Virtual Showroom	39
View Our Presentation	86
SnapScan	8
Let's Chat	14

# ADD-ON SERVICES

## VIRTUAL TOURS



## AI & BOTS

Artificial Intelligence  
& autobots



## OVERVIEW

### A SMART WAY OF DOING BUSINESS

- Engage with potential leads/customers instantly, digitally
- Get that Marketing Edge / Brand Awareness
- Personalise your business
- It's Convenient / Effortless / Cost Effective
- Save on print spend / Improve your Carbon Footprint
- Share your business card via WhatsApp, SMS, Email, Facebook and Instagram
- Anywhere, anytime...instantly

### THE OBJECTIVES ARE

- Allows your customer/prospect the freedom to sit at the office/in the comfort of their own home/or on the go, anytime, anywhere & access 3D virtual show room tours/brochures and pop up videos
- Transact effectively & efficiently with customers
- Speed up sales cycle process and close quickly
- Instant application submissions with upload to pdf feature
- Instant access to bio's of Sales Execs, Managers and Staff
- Business / GPS coordinates for quick directions

The customer / prospect has instant access from anywhere at anytime, without needing to step into a business to make his or her decision. Meishi assists you on a new-age way of working, whilst giving you the competitive edge.

“ If you're looking for an innovative way to make lasting first impressions, market your brand, and follow up with people, then Meishi's digital business cards are the perfect solution for you. ”



CLICK HERE

+27 (0) 63 684 0131

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